



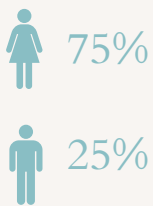
Fiona

ROSSITER

FOOD, WINE, TRAVEL & LIFESTYLE

About me

I am a photographer, writer and content creator based in Cape Town, South Africa. Ten-plus years of working with brands in the Hospitality Industry has equipped me with the skill set to create quality content across various digital platforms. I work alongside PR's and brands to produce engaging and visually appealing social media and blog campaigns to help showcase their products and/or services.



80% SA
4% UK
3% USA
3% Other



<https://www.inspiredlivingsa.co.za/>

PREVIOUS COLLABORATIONS

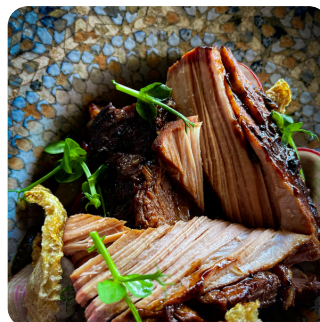
PERDEBERG WINES



STELLENZICHT



FYRE DINING



CRAGS COUNTRY LODGE



To engage my services or to arrange a detailed quote please contact me via email
fiona@inspiredlivingsa.co.za.

WHAT CAN I DO FOR YOU?

I offer a range of services to help bring your brand to life, including content creation, recipe creation, food pairing, styling, and photography. My passion for storytelling and attention to detail enables me to create engaging and authentic content that will resonate with your audience. Whether you need content for your social media platforms, blog, or website, I am dedicated to delivering high-quality work that showcases your brand's unique story. Let's work together to create something amazing!



SERVICES & RATES

BLOG POST

R4000

Includes copywriting and photographic content.

INSTAGRAM POST

R3000

Includes editing and posting.

INSTAGRAM REEL

R3500

Includes editing and posting.

CONTENT CREATION

R2500

Includes recipe creation, food pairing*, styling and photography. (*Food costs not included)*

SITE VISITS/ EVENT ATTENDANCE

R2500

Travel costs not included.

PACKAGE 1

R11440

Includes content creation, a blog post and an Instagram reel and post.

PACKAGE 2

R8800

Includes content creation, a blog post and an Instagram reel.

PHOTOGRAPHY PACKAGE

R3500

Rate per image set. This includes styling, props and one edit. Food costs not included.

SOCIAL MEDIA MARKETING

R6500

Retainer which includes 1 post per week. Additional work charged on hourly rate.

COPYWRITING

R2000

Copywriting fee per 500 words.

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